The entity responsible in the sense of the General Data Protection Regulation and other national data protection laws of the EU member states as well as other data protection regulations is:

WITTE PUMPS & TECHNOLOGY GmbH
Lise-Meitner-Allee 20
25436 Tornesch/Germany
Phone: +49 4120 70659-0
Email: info@witte-pumps.de
Website: www.witte-pumps.com

The data protection officer of the responsible entity: EP-Secure GmbH, in der Knackenau 4, 82031 Grünwald/Germany
Email: datenschutz@witte-pumps.de

§ 1 General
We will process your personal data (e.g. title, name, address, email address, phone number) exclusively in accordance with the provisions of the German data protection law and the data protection law of the European Union (EU). The following provisions will inform you, besides the information about the processing purposes, recipients, legal bases and storage periods, also about your rights and the controller for your personal data processing. This privacy policy applies only to our websites. If you are directed to other sites via links on our pages, please familiarise yourself with the respective use of your data there.

§ 2 Contacting
(1) Purpose of processing
You can contact us by email, contact form etc. we process for the answering and handling of your inquiries and possible order procedures. You are not obliged to provide us with your personal data. But without your e-mail address we cannot process your request.

(2) Legal basis
a) If your explicit consent is given for the processing of your data, the legal ground for this processing is set out in Art. 6 (1) (a) of the GDPR.

b) If your personal data is processed for the purpose of contract performance, the legal ground for this processing is set out in Art. 6 (1) (b) of the GDPR.

c) The legal ground for all other cases (especially when using a contact form) is set out in Art. 6 (1) (f) of the GDPR.

You have the right to object at any time to the processing of data which was performed according to Article 6 (1) (f) GDPR. There is no legitimate interest in the processing for reasons arising from your particular situation. In the case of direct marketing, however, you may object to the processing at any time without stating any reasons. Right of objection via email: datenschutz@witte-pumps.de.

(3) Legitimate interest
Our legitimate interest in data processing is to communicate with you in a timely manner and to answer your queries cost-effectively. If you provide us with your address, we reserve the right to use it for direct postal marketing. You can protect your interest in data protection by transferring of data efficiently (e.g. using a pseudonym).

(4) Recipient categories
Provider of hosting, service provider for direct marketing, employees.

(5) Duration of storage
The data will be deleted as soon as it is no longer necessary to achieve the purpose for which it was collected. However, if a contract is concluded, the data required under commercial and tax law will be retained by us for the periods specified by law, i.e. regularly for ten years (see § 257 HGB, SECTION 147 AO).

(6) Right of revocation
You have the right to revoke your consent for processing at any time in compliance with your consent.

§ 3 Contact form and email contact
There is a contact form on our website that can be used for electronic contact. If a user accepts this option, the data entered in the input screen will be transmitted to us and stored. This personal data includes: First name, Surname, Title, Email address, Phone number

During the sending process, your consent is obtained for processing data and reference is made to this data protection declaration. For the time being, this data will not be disclosed to third parties. This data is used exclusively for processing the conversation. The data will be deleted as soon as it is no longer necessary to achieve the purpose for which it was collected. For the personal data from the contact form input screen and the data that was sent by email, this is the case when the respective conversation with the user has been completed. The conversation will have ended when it is evident from the circumstances that the matter at hand has been conclusively resolved. If a contract is concluded, however, we will store the data required under commercial and tax law for the legally specified periods, usually ten years (cf. § 257 HGB, § 147 AO). The user has the option of revoking his or her consent to the processing of personal data at any time. A user who has contacted us by email can object to the storage of his or her personal data. It will not be possible to continue the conversation in this case.

§ 4 Information about cookies
We use cookies to make our website more user-friendly. Some elements of our website require that the calling browser can be identified even after changing pages. When calling up our website the user will be informed by an info banner about the use of cookies.

(1) Purpose of processing
So-called technically required cookies are used on the website. Cookies are small text files which are not permanently stored in or by your internet browser on your computer system and which only serve the functional needs of the website. Other cookies function independently of the viewing time and detect your browser again during the next visit in order to increase user friendliness of the website.

(2) Legal bases
The legal basis for processing is Art 6 (1) (f) GDPR (General Data Protection Regulation).

(3) Legitimate interest
Our legitimate interest is the functionality and user friendliness of our website. The user data collected by technically necessary cookies and the long-term cookies described therein shall not be used to create user profiles. That way, your interest in data protection will be ensured.

(4) Duration of storage
As a general rule, the technically required cookies are automatically deleted when you close your web browser. Permanently stored cookies have a differently long lifetime of some minutes up to several years. Cookies are stored on the user’s computer and transmitted to our website. Therefore, as a user you have full control of the use of cookies. By changing the settings in your internet browser, you can disable or restrict the transmission of cookies.

Cookies that have already been saved can be deleted at any time. If cookies are deactivated for your website, it may no longer be possible to use all of the website’s features in full.

(5) RIGHT OF OBJECTION
If you do not want the storage of these cookies, please set your browser accordingly.

(6) Right of revocation
You have the right to revoke the consent for processing at any time in compliance with your consent.

§ 5 Google Analytics
(1) This website uses Google Analytics, a web analysis service of Google Inc. (“Google”). Google Analytics uses “cookies”, which are text files placed on your computer, to help the website operator analyze how users use the site. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. However, if IP anonymisation is activated on this website, Google will reduce your IP address within Member States of the European Union or in other states party to the Agreement on the European Economic Area beforehand. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide the website operator with further services associated with website and Internet use.

(2) The IP address transmitted by your browser in the context of Google Analytics is not merged with other Google data.

(3) You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. In particular Google Analytics cannot be used by deactivating Google from collecting the data generated by the cookie and relating to your use of the website (inclu- ding your IP address) and from processing this data by Google by downloading and installing the browser plug-in available under the following link: http://tools. google.com/dlpage/gaoptout?hl=en.

4) We collect the following data on the legal basis of Article 6 paragraph 1 sentence 1 letter f GDPR:

• IP address
• Date and time
• Content of the requirements (specific page)
• Browser
• Operating system and its interface
• Language and version of the browser software

§ 6 Rights of the data subject
If your personal data is being processed, you are the “data subject” in terms of GDPR and you have the following rights towards the controller.

6.1. Right of access by the data subject
You may ask the controller to confirm whether your personal data is processed. In the case of such processing, you may request the following information from the controller:

• the purposes of the processing of the personal data;

• the categories of personal data concerned;

• the recipients or categories of recipient to whom the personal data have been or will be disclosed;

• the estimated period of time for which the personal data will be stored, or, if not possible, the criteria used to determine that period;

• the right to request from the controller to restrict or erase the personal data or the right to restrict the processing of personal data concerning the data subject or to object to such processing;

• the right to lodge a complaint with a supervisory authority;

• the right to a copy of the personal data held on the data subject;

• the right to a copy of the personal data subject to the data subject;

• the right to a copy of the personal data subject to the data subject;

• the right to a copy of the personal data subject to the data subject;

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• the right to a copy of the personal data subject to the data subject;
DATA PRIVACY POLICY
WITTE PUMPS & TECHNOLOGY GmbH whether the personal data concerning you are trans- ferred to a third country or to an international organi- sation. In this regard, you may request to be informed of the appropriate safeguards pursuant to Article 46 GDPR relating to the transfer.

6.2. Right to rectification
You have the right to have corrected and/or comple- ted your personal data processed by the controller if your per- sonal data processed is incorrect or incomplete. The controller has to make the correction without delay.

6.3. Right to restriction of processing
You have the right to obtain from the controller restric- tion of processing where one of the following applies: (1) if the processing is unlawful; (2) the processing is no longer necessary for the purposes for which they were collected or otherwise processed; (3) the controller no longer needs the personal data for the purposes of processing, but you need them to establish, exercise or defend legal claims; or (4) if you have lodged an objection against the pro- cessing, the decision on whether the objection is well-founded is still pending.

6.4. Right to erasure
You have the right to obtain from the controller the erasure of your personal data immediately and the controller is obliged to erase this data without delay where one of the following reasons applies: (1) the personal data are no longer necessary for the purposes for which they were collected or otherwise processed; (2) you withdraw your consent on which the proces- sing is based accordance to Article 6 (1), point (a);(3) you submit an objection to the processing ac- cording to Article 21 (1) of the GDPR, and there are no compelling legitimate grounds for the processing; or (5) your personal data need to be erased for compli- ance with a legal obligation in Union or Member State law which is binding on the controller.

6.5. Notification obligation
If you have made use of your right to correct, erase or restrict the processing of your personal data, the con- troller is obliged to inform all recipients to whom the personal data have been disclosed of this correction, erasure or restriction of the processing of the personal data, where:

6.6. Right to data portability
You have the right to receive the personal data relat- ing to you which you have provided to the data controller, in a structured, commonly used and machine-reada- ble format. In addition, you have the right to transmit this data to another controller without hindrance by the controller, who has been provided with the perso- nal data, where:

6.7. Right to object
For reasons arising from your particular situation, you have the right to object at any time to processing of your personal data concerning you, which is carried out based on point (e) or (f) of Article 6 (1); this also ap- plies to profiling based on these provisions. The con- troller will no longer process the personal data con- cerning you, unless the controller can prove that there are compelling legitimate grounds for the processing that outweigh your interests, rights and freedoms or that the processing serves to establish, exercise or defend legal claims.

6.8. Right to withdraw the declaration of consent under Data Protection Act
You have the right to withdraw your declaration of consent under Data Protection Act at any time. The withdrawal of the consent does not affect the legality of the processing carried out on the basis of the consent until the withdrawal.

6.9. Automated individual decision-making, inclu- ding profiling
You have the right not to be subject to a decision based solely on automated processing, including pro- filing, which has legal effect on you or which signifi- cantly impairs you in a similar manner. This does not apply if the decision:

However, these decisions may not be based on spe- cial categories of personal data in accordance with Article 9 (1), unless point (a) or (g) of Article 9 (2) applies and appropriate measures to safeguard the rights and freedoms and your legitimate interests are in place.

Regarding the cases referred to in (1) and (3), the data controller has to take appropriate measures to safe- guard the rights and freedoms and your legitimate in- terests, at least the right to obtain human intervention on the part of the data controller, to state his or her own position and to contest the decision.

6.10. Right to lodge a complaint with a superviso- ry authority
Without prejudice to any other administrative or judi- cial remedy, you have the right to lodge a complaint with a supervisory authority, in particular in the Mem- ber State of your habitual residence, place of work or place of the alleged infringement if you consider that the processing of your personal data infringes this PRIVACY POLICY.

The supervisory authority with which the complaint has been lodged is to inform the complainant on the progress and the outcome of the complaint including the possibility of judicial remedy according to Article 78.

6.11. Contact
Please send all information requests, requests for in- formation, revocations or any objections to data pro- tection issues. You can be viewed on the internet at www.witte-pumps.com. You also have the opportunity to contact the re- sponsible supervisory authority to complain on data protection issues.

(1)
WITTE PUMPS & TECHNOLOGY GmbH Lise-Meitner-Allee 20 25436 Tornesch/Germany
(2) Unabhängiges Landeszentrum für Datenschutz Schleswig-Holstein Postfach 71 16 24171 Kiel/Germany or: Holstenstraße 98 24103 Kiel/Germany Phone: +49 / 431/988-1200 Telefax: +49 / 431/988-1223 E-Mail: mail@datenschutzzentrum.de